

20th century century of quantity

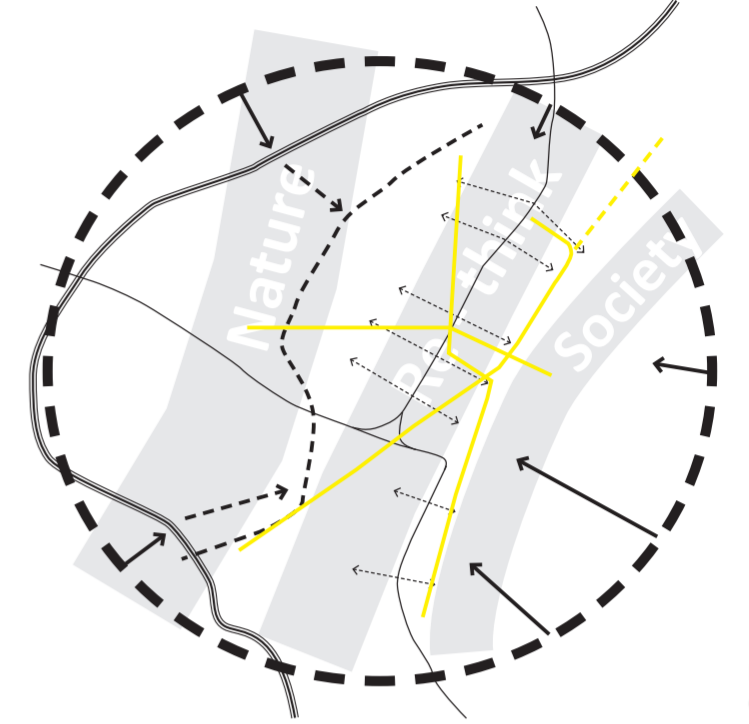
- **Individuality**
Single is more than family
Living standard (health, food, housing, education)
Freedom
- **Growth**
Expansion
Globalisation
Communication
- **Industry**
Mobility (cars and planes)
Presence of the end (world wars, nuclear weapons)
Consumer society

21st century century of quality

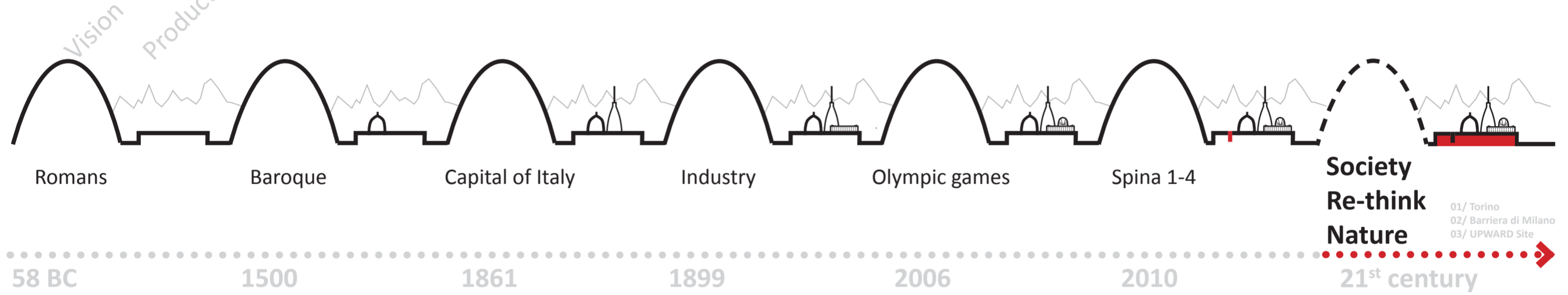
- **Society**
Keep the standards
Cooperation
Local spirit
- **Re-think**
Re-reduce
Re-use
Re-cycle
- **Nature**
Closed-loop source management
Human love nature...
...and nature loves human.

01/ Torino - qualities

- Life**
Fiat
Students
Every-day life
Communication
- Composition**
Readability
Scale
Image
- Location**
Mountains
Rivers
Fresh air
Italy

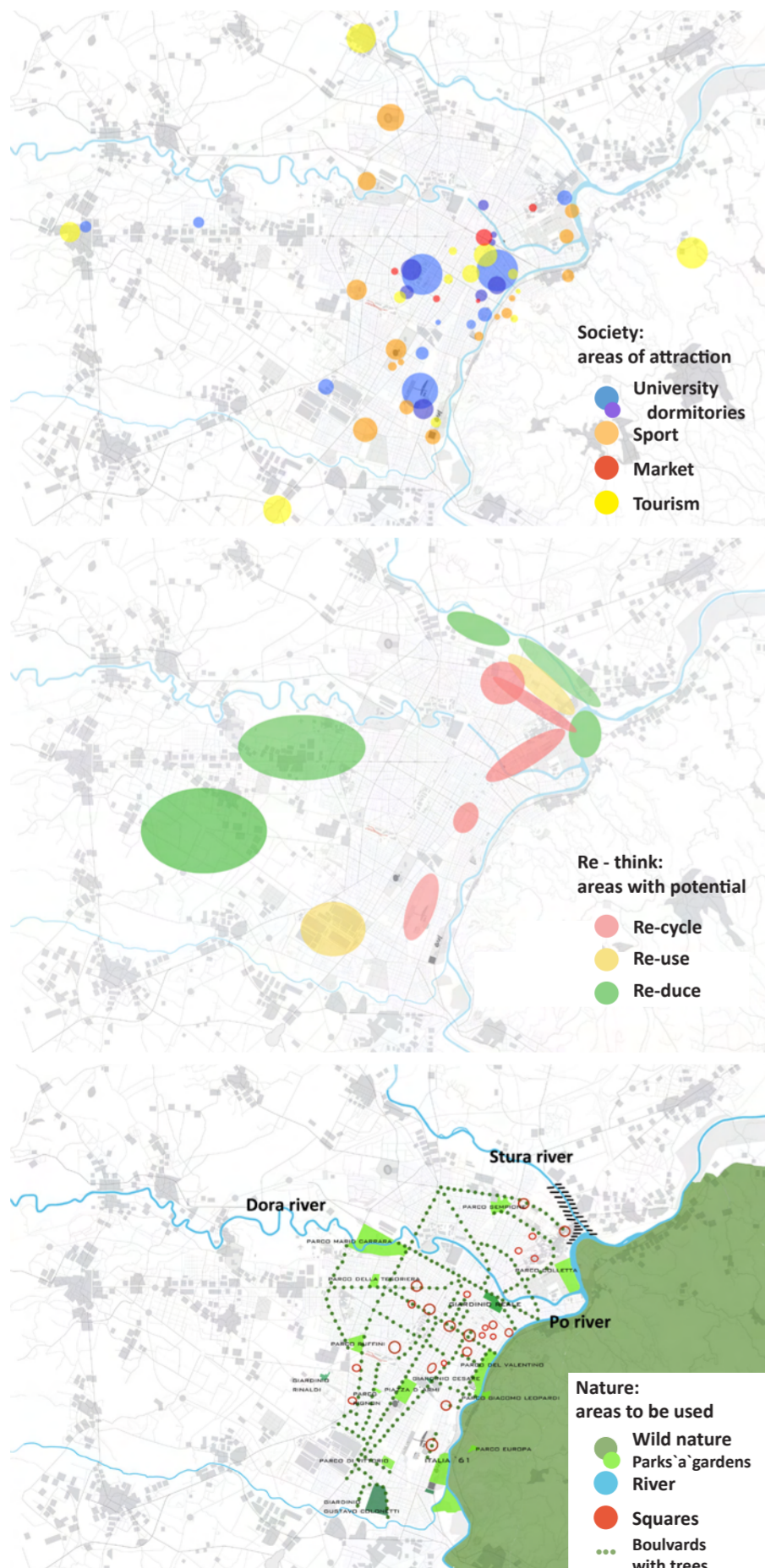


City of visions

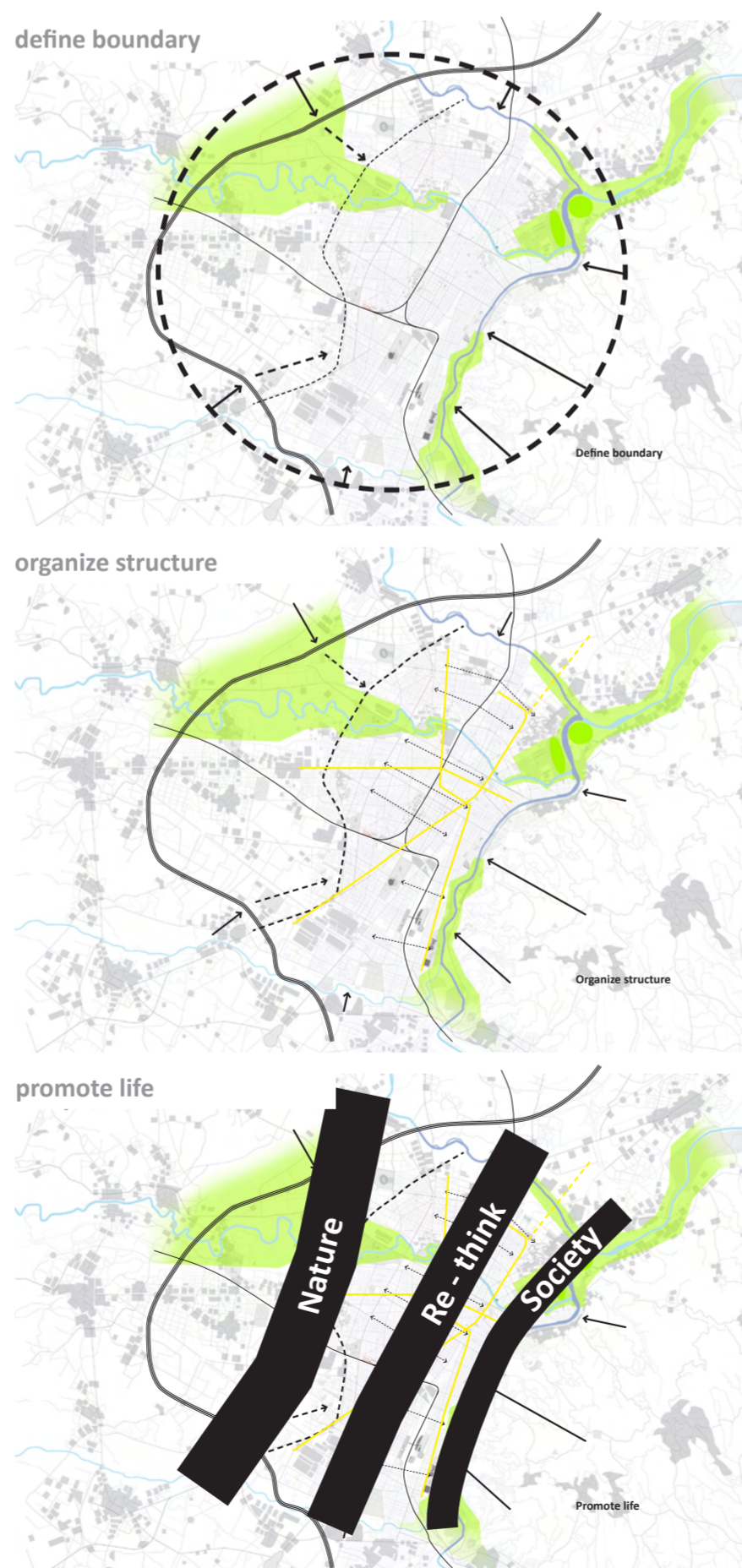


01/ Torino

- Reading of city

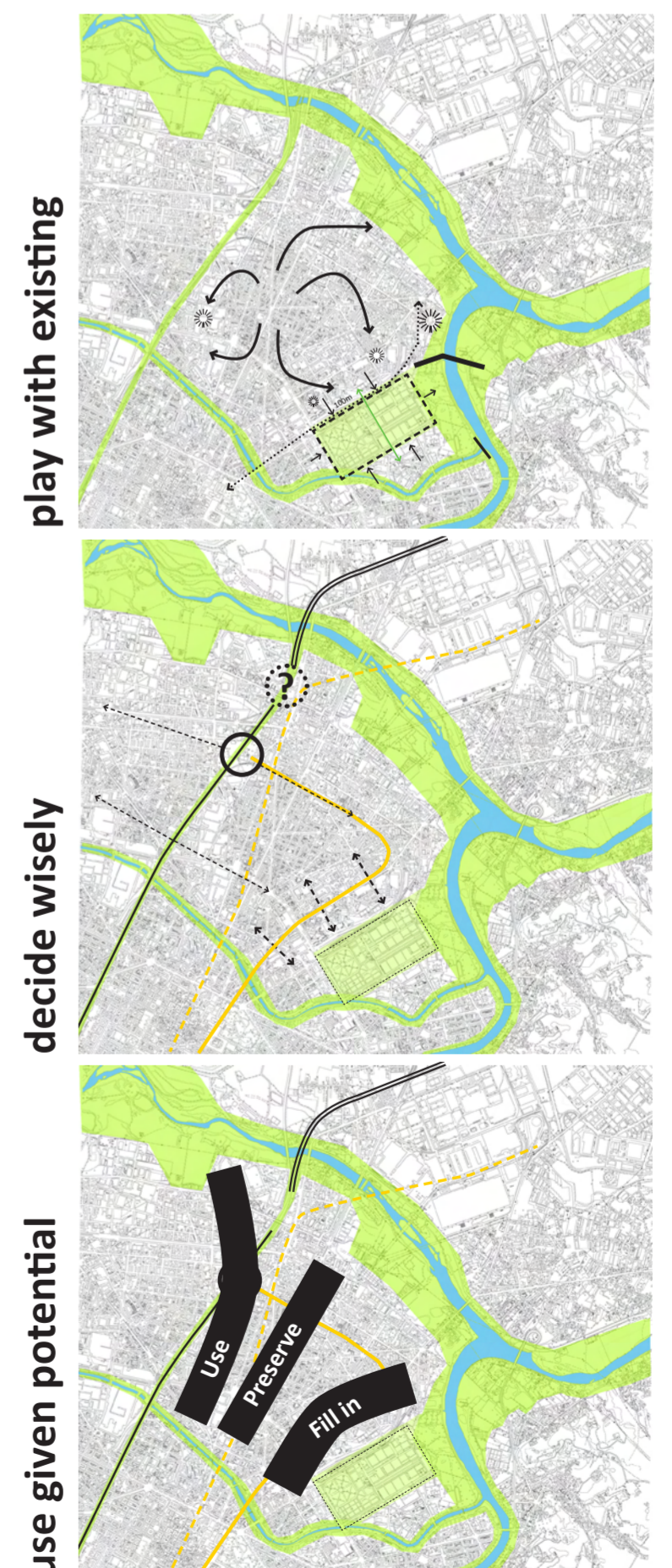


- New vision



02/ Barriera di Milano

- New vision for neighbourhood



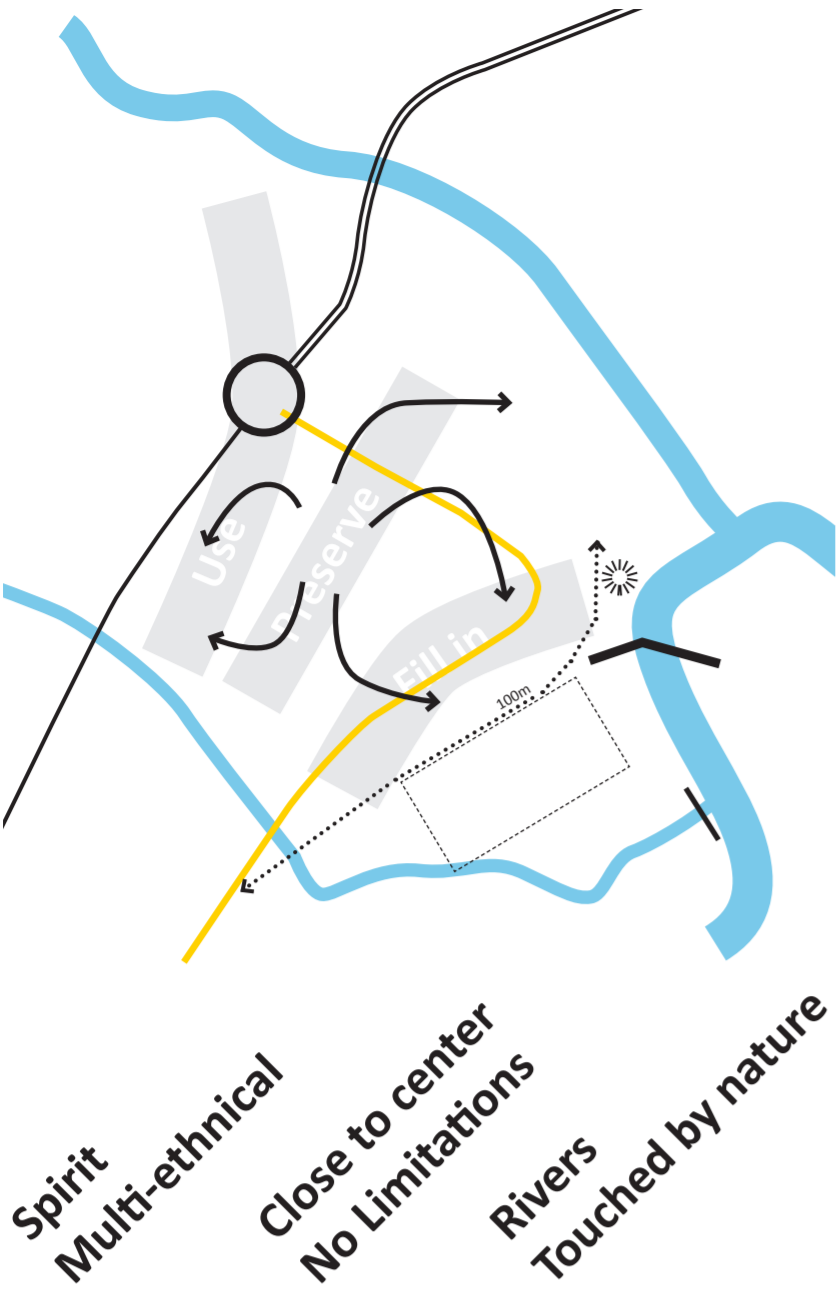
1. GROUP

MEMBERS: Elif FIRINCI OGULLARI Martina GALLIA Alexandra NICOLAE Karolina PARKITNA Kamen SARAF OF Jakub ŽOHA

UPWARD Urban Project Workshop and Responsible Design ERASMUS INTENSIVE PROGRAMME 2011

COORDINATOR: POLITECNICO DI TORINO





STRENGTHS

Nearness to the rivers
Nearness to the city center (reachable by bike or foot)
Well connected to the city center by public transport
Presence of historical heritages of firsts factories in Turin
Cemetery as landmark known in all the city
Multicultural spirit of the neighbourhood
High accessibility for the cheapness of the rentals

WEAKNESSES

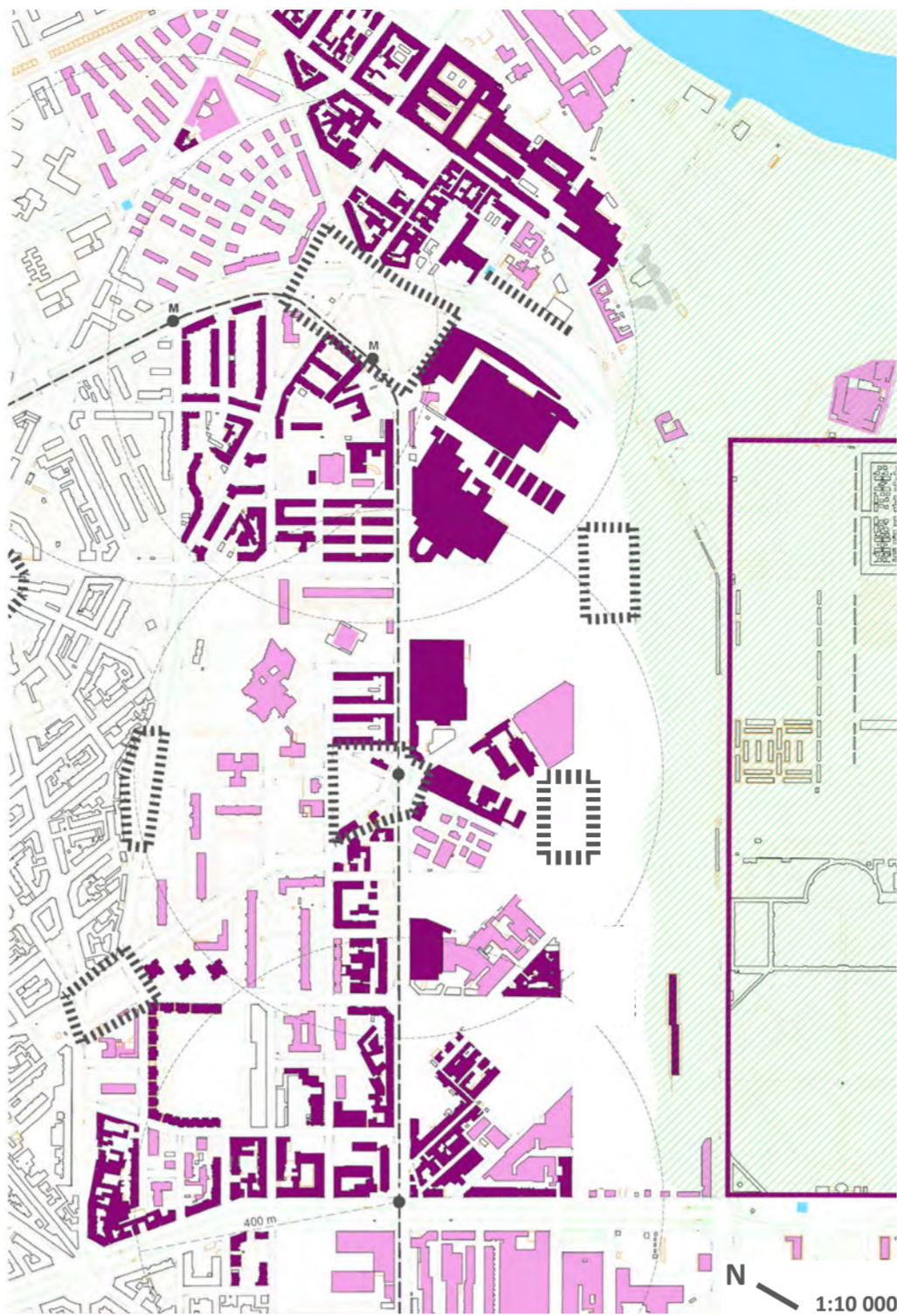
Absence of significant green areas in the oldest part of the neighbourhood
Lack of cultural services (Theatres, Cinemas,...)
Too little marketplaces
Cemetery as barrier toward the east
No chances to cross the rivers
Reputation of the district as "middle land"
Problem of security (real and perceived)
Lack of social services for immigrants people living in the district
Lack of commerce activities in the eastern sector

OPPORTUNITIES

Manifattura Tabacchi, industrial heritage to be reused
Big green areas along the rivers, already used, to be redesigned as urban camping areas
Reuse of the Trincerone track as new planted boulevard
Possible multiple connections with the other side of the river
Multiple reuse of Scalo Vanchiglia as green area and place for new services and activities for the neighbourhood
New metro line project crossing the neighbourhood
Being meeting point of the three projects Metamorfosi, Torino Corona Verde and Torino Città d'Acque
Connections with the wealthier eastern districts
Promoting the local artcrafts and spontaneous commerce

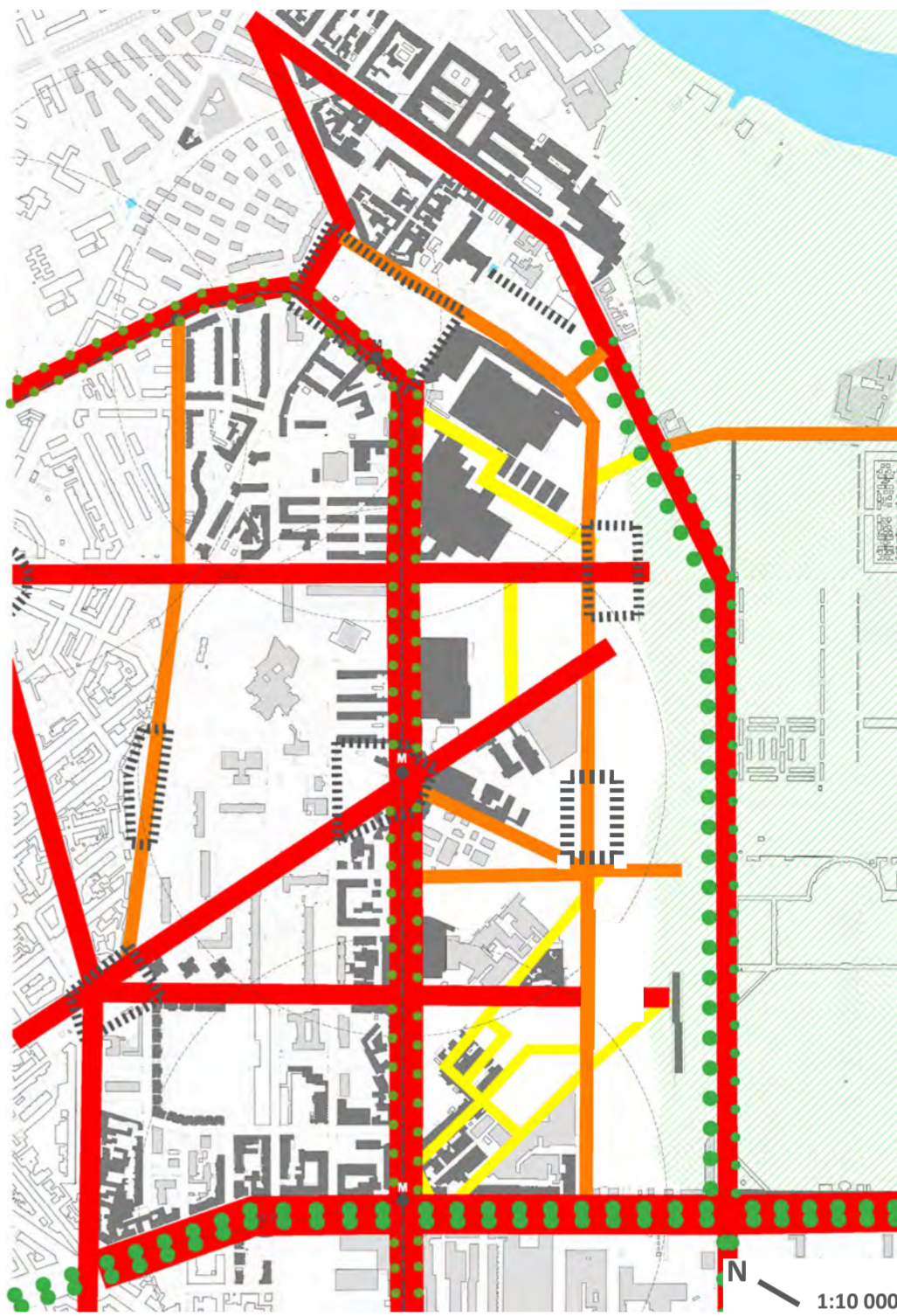
THREATS

The new metro line can be inefficient because it will run at the boundaries of the neighbourhood
Increase of the number of unrented apartments in Turin, by building unnecessary residences
Gentrification if the standard of the new residences will be too high compared with the standards of the surrounding areas
Too radical rebuilding can lead to a loss of the industrial identity of the district
Lack of interest of private investors



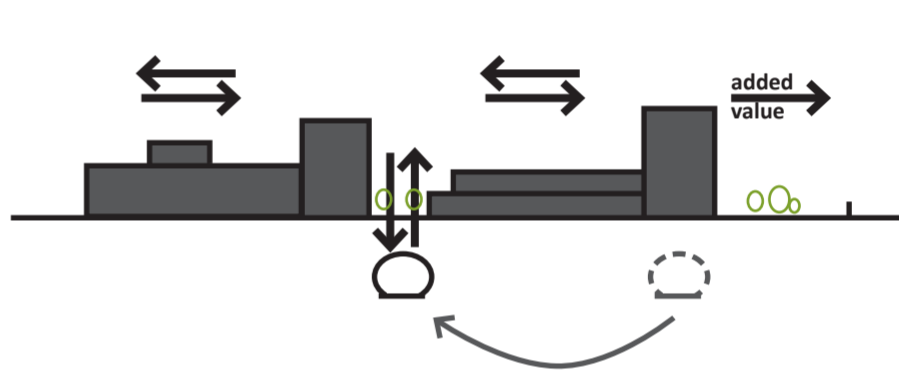
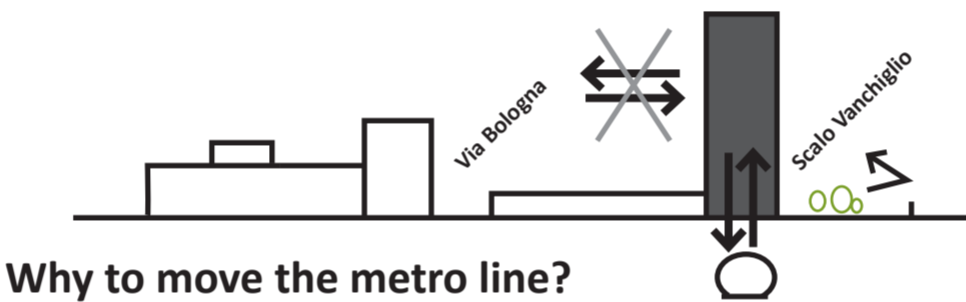
Quality of existing

High quality Medium Potential of evolution Important energy center

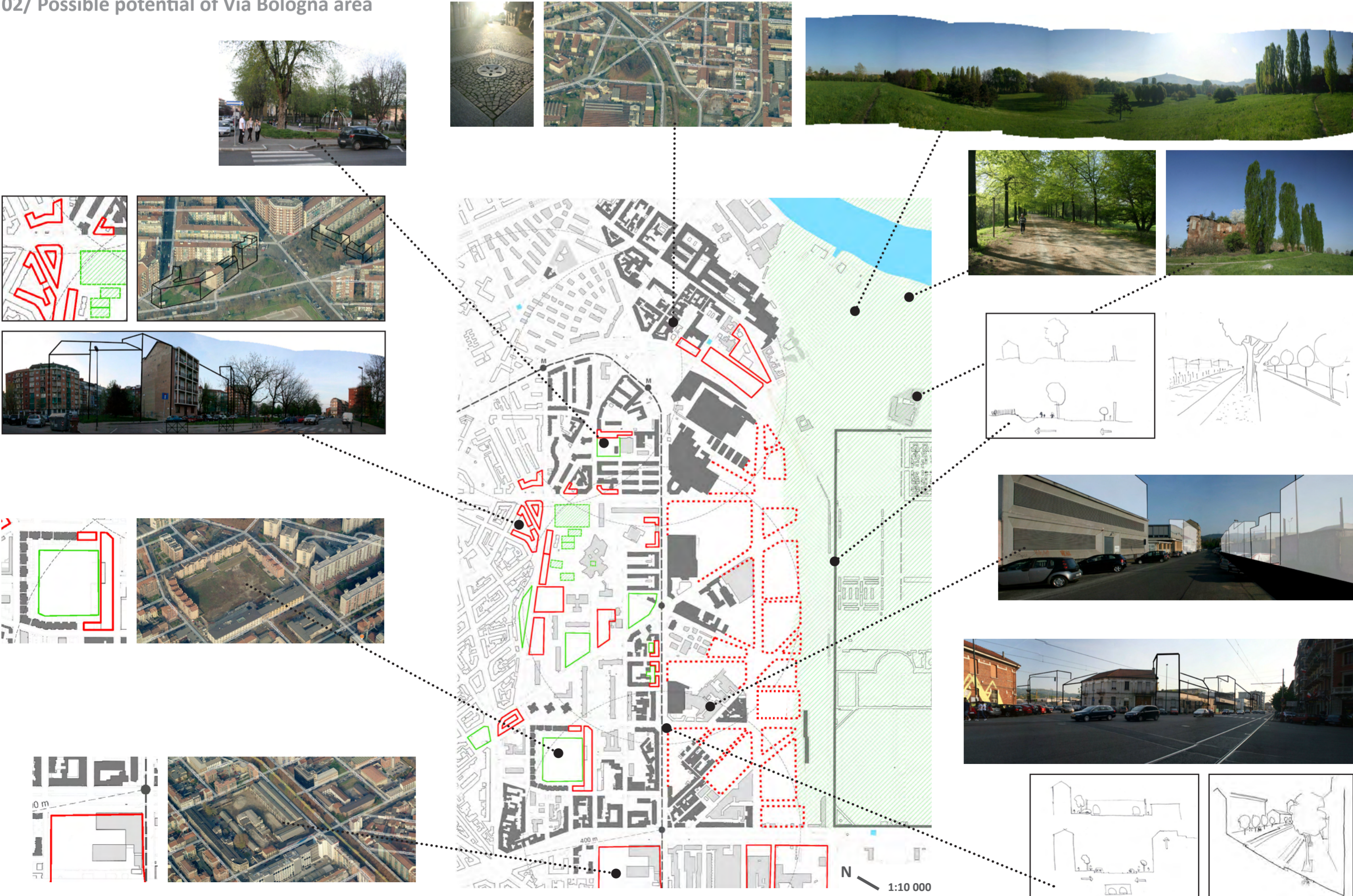


Street hierarchy

Spine (+ trees) Local bones Secret paths



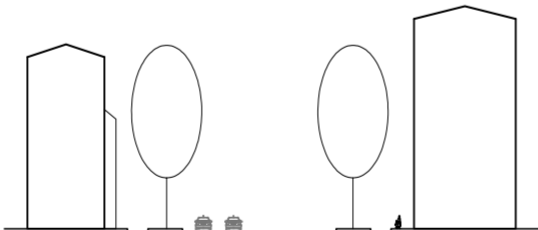
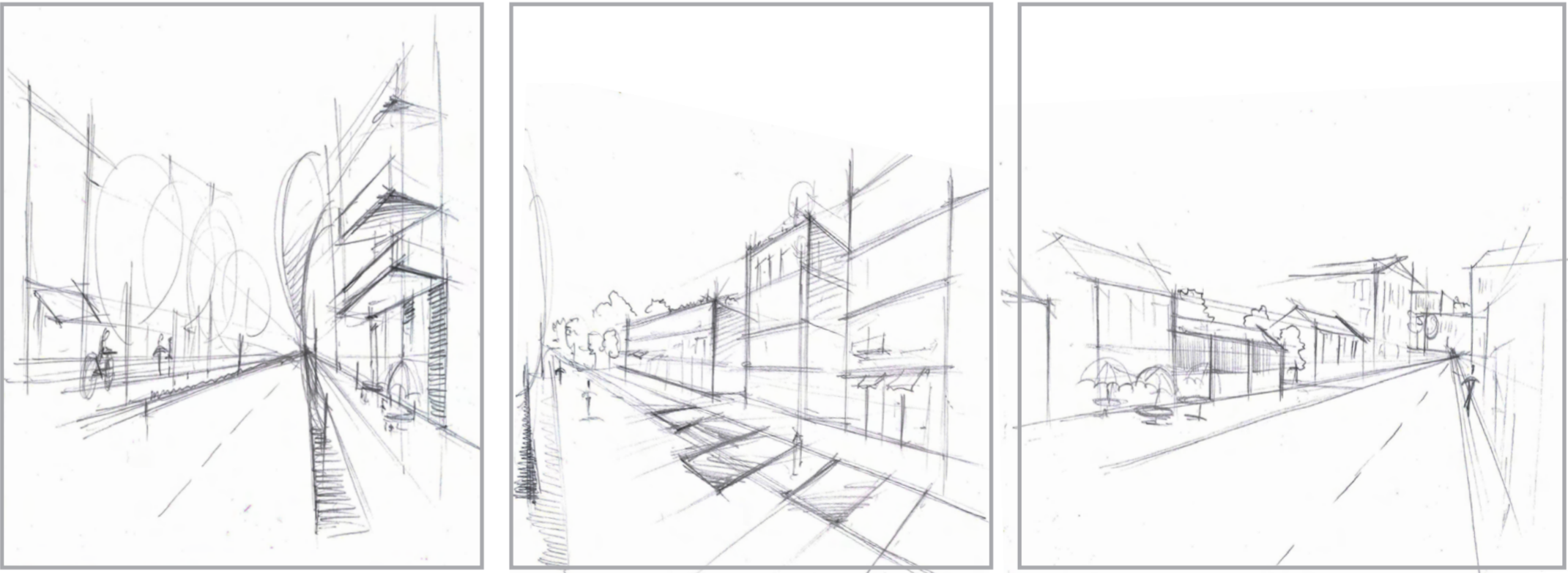
02/ Possible potential of Via Bologna area



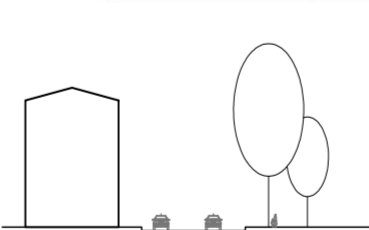


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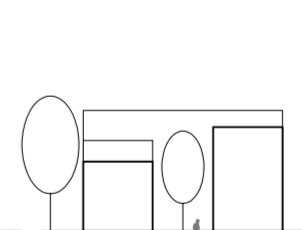
Built up	- Residences (2-5 floors):	275 500 sqm
	- Services (in Re-Used):	35 450 sqm
Volumes	- Residences:	826 800 m³



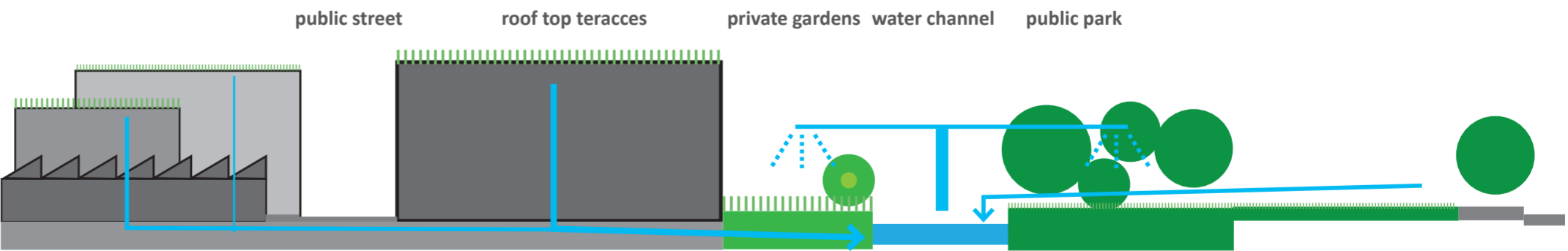
Via Bologna

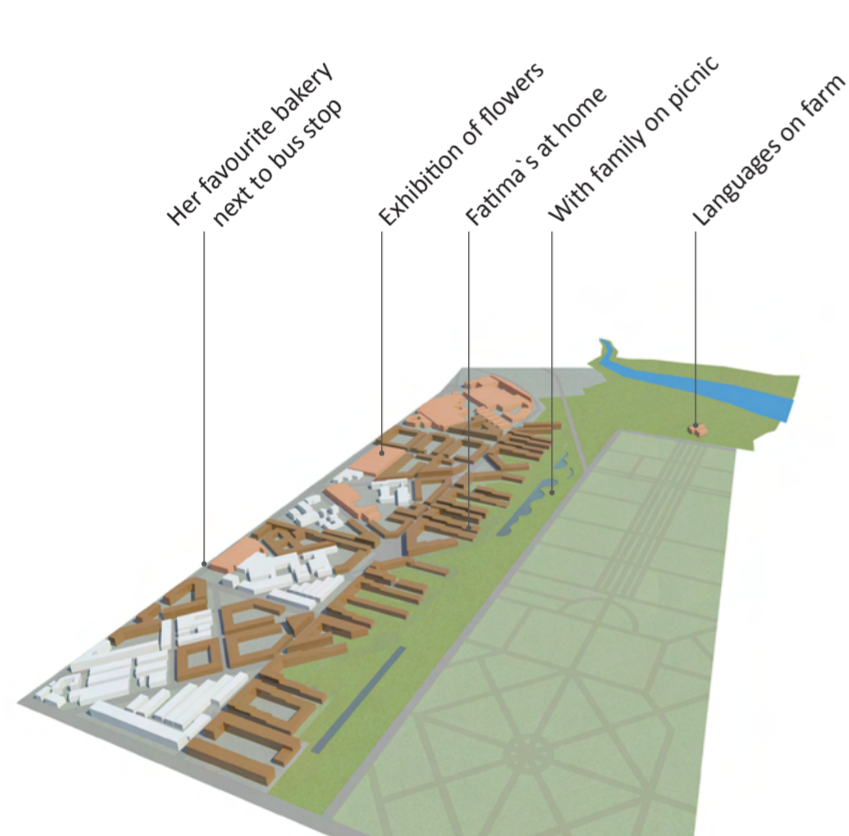
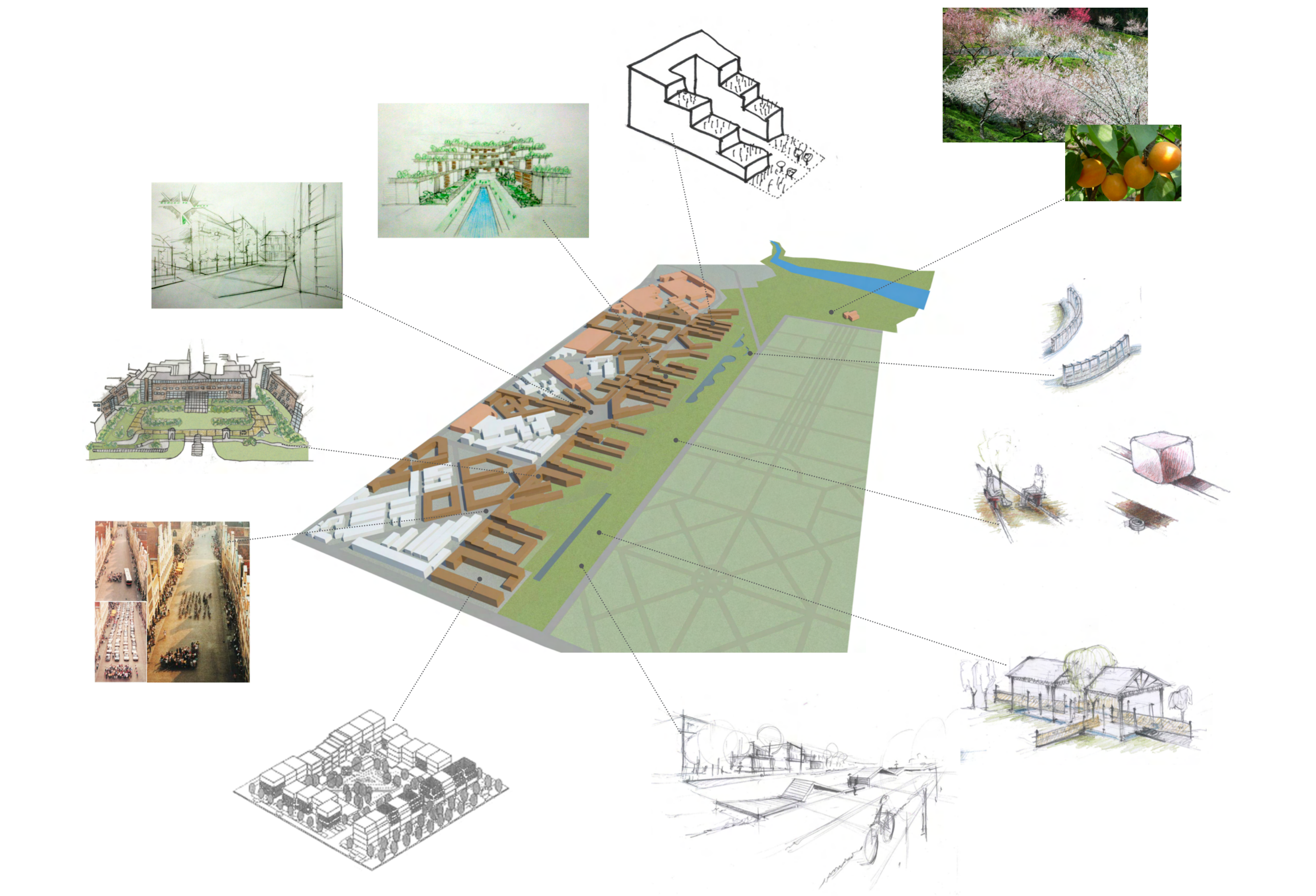


Via Regaldi



shortcuts between bloks





Fatima



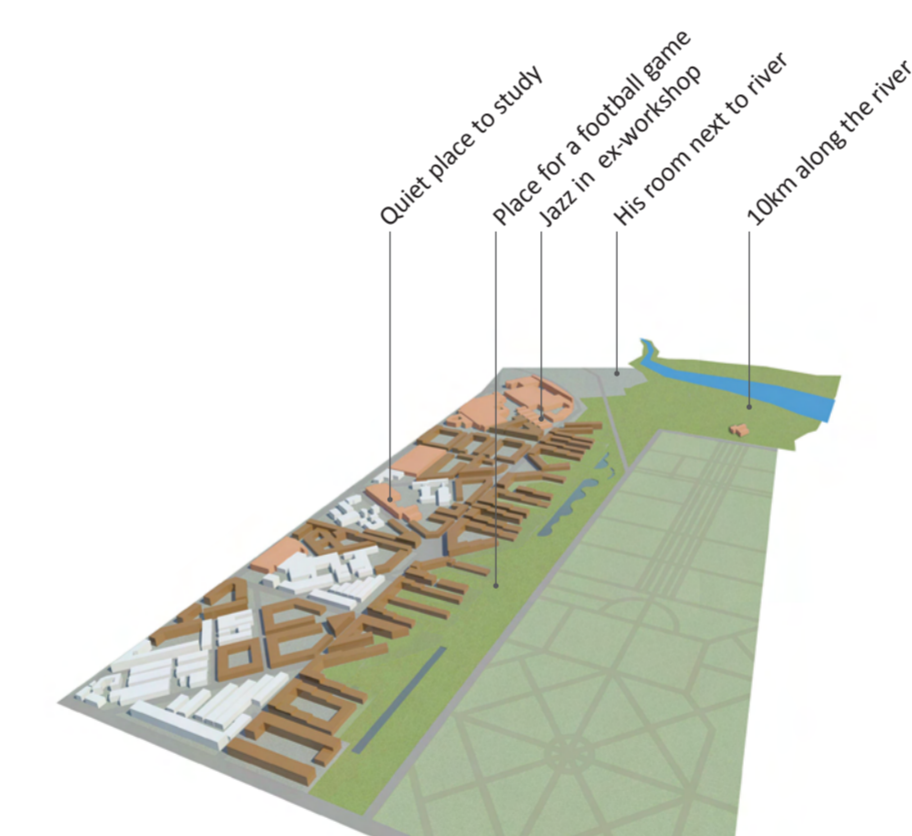
38 years old
2 children
Teacher of arabic



In the morning I use to walk with my children to school and then cycle to work. I give lessons of arabic at the renovated farm of the neighbourhood.

During the weekends I like spending some time at home while the children use to go to the park and I can see them playing from our kitchen window, but if the weather is good we can also do a picnic by the river.

In the evening we use to go to the cultural center, there we can see a movie and there is always some nice exposition.



Andrea



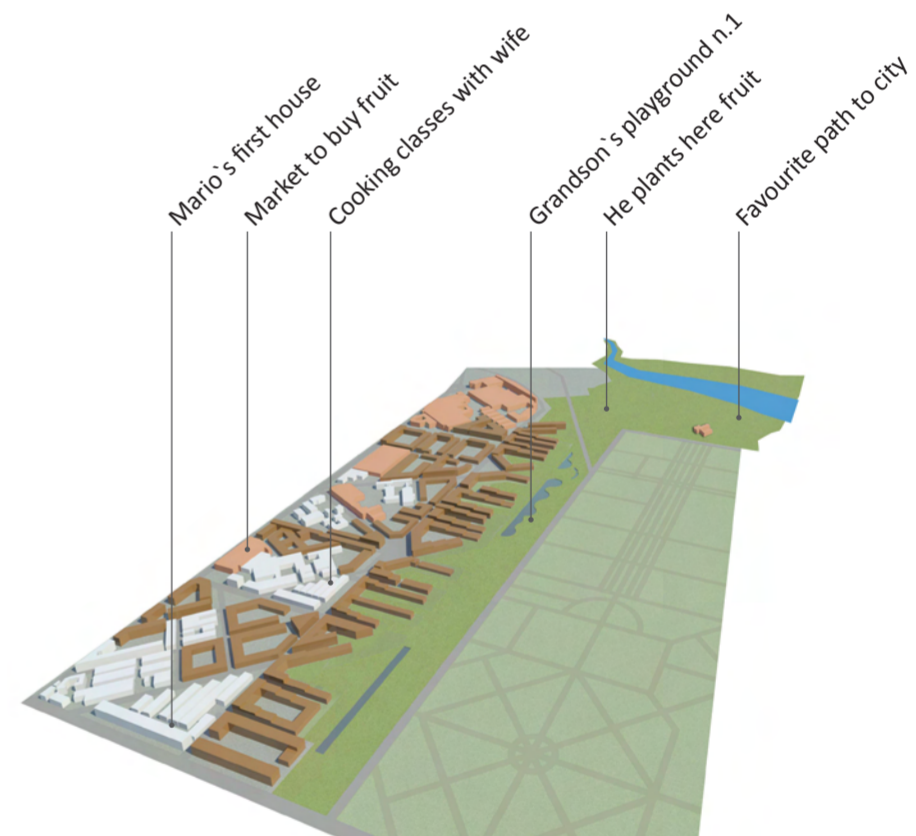
22 years old
came from Catania
Polytechnic student



I live in a new student residence near the river. Every day I take the metro to get to Politecnico.

If I have to prepare some exams I prefer to go a new library at Via Bologna. it's in a nice factory-looking building with a lot of space and it's quieter than faculty.

In the evening I like jogging along the river and twice a week I play with my group at the cultural center "La Fabbrica".



Mario



73 years old
Living here since 1962
Granfather



In the morning I use to do some shopping at the covered market of Via Bologna, it's just near home so I can walk there. I like this market because I can find there a lot of ethnic products.

Now, me and my wife are retired. We have started a kitchen courses at the farm in our neighbourhood. We like cooking new recipes we learn there together with our friends.

In the afternoon I'm either busy with my nephews in the park or I love to spend some time in my orchard. I also cycle along the river to get to the center.

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U P W A R D Urban Project Workshop and Responsible Design **ERASMUS INTENSIVE PROGRAMME 2011**

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