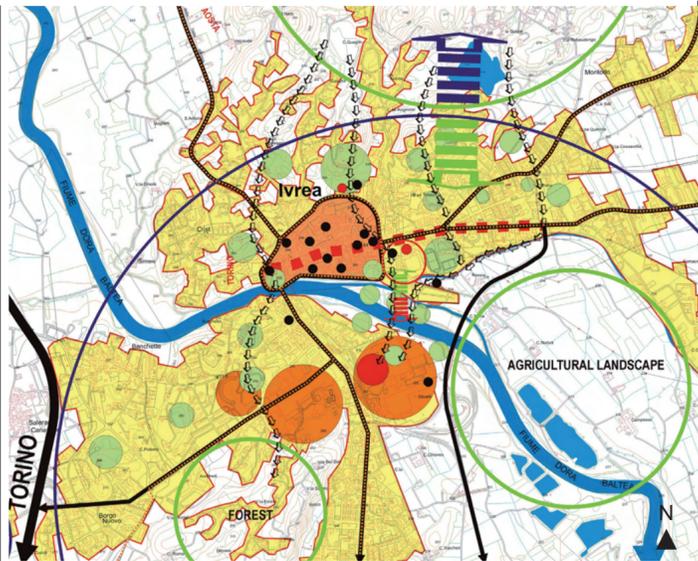


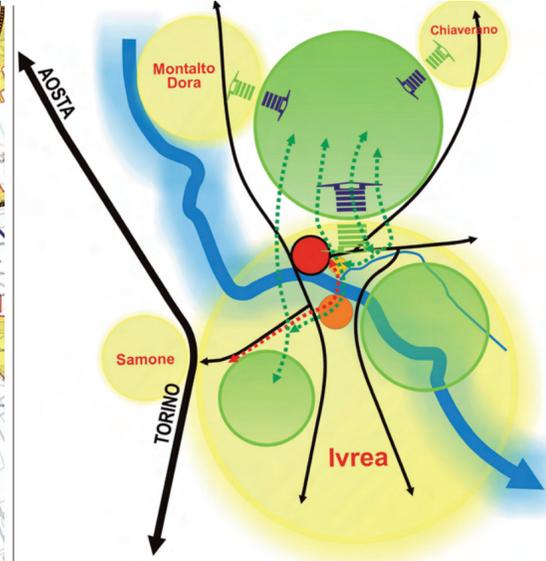
**Territorial schemes, 1: 50.000**

- River and canals
- Site Area
- Views and connections
- Centralities
- Rural Environmental System
- Natural Environmental System



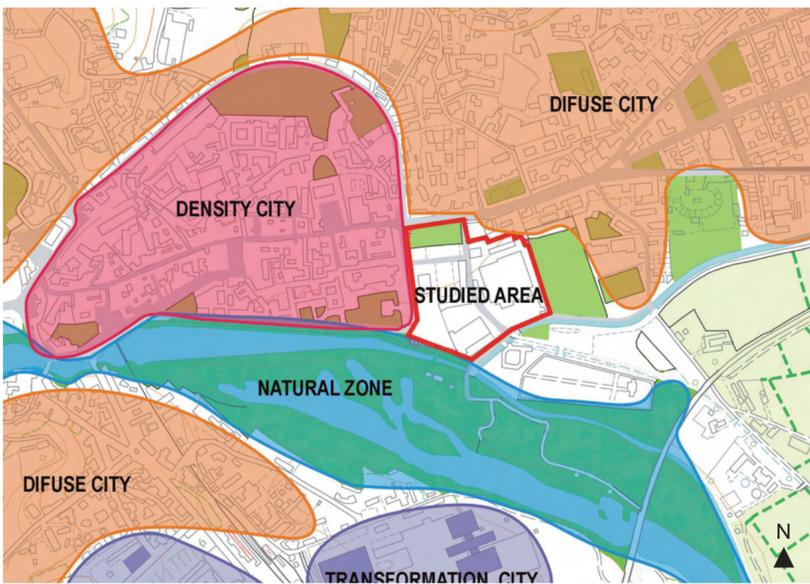
**Territorial schemes, 1: 25.000**

- River and canals
- Site Area
- Views and connections
- Built Area
- Centralities
- Green Areas
- Services

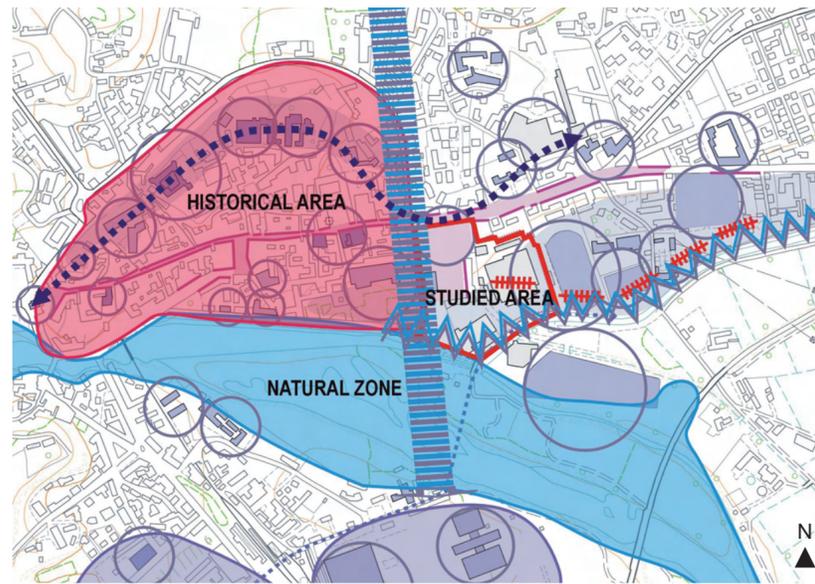


**Territorial strategy**

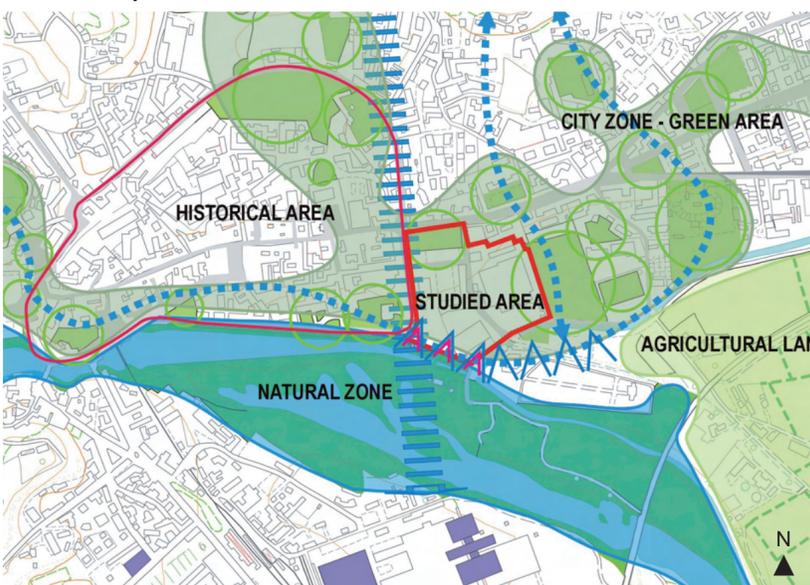
- River and canals
- Site Area
- Green Areas
- Centralities



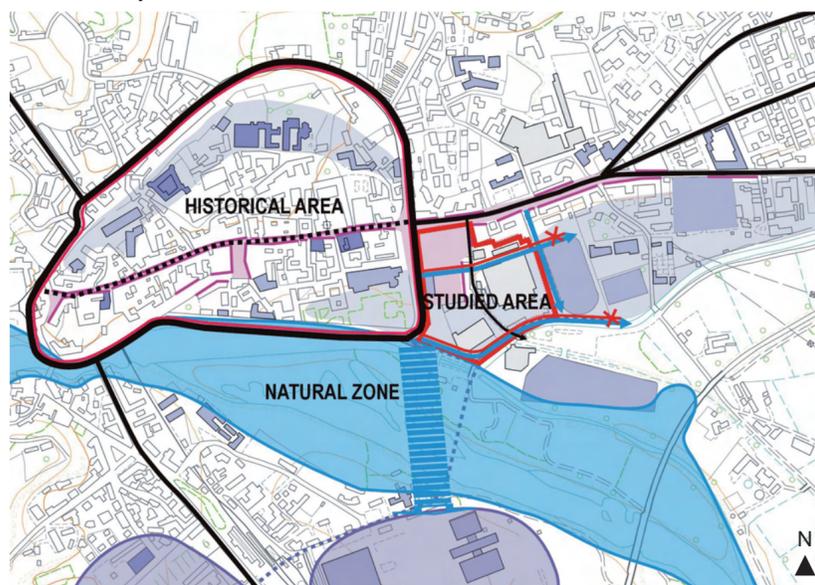
**1. Urban Analysis - Built Environment, 1: 10.000**



**3. Urban Analysis - Services, leisure and commerce, 1: 10.000**



**2. Urban Analysis - Green Environment, 1: 10.000**

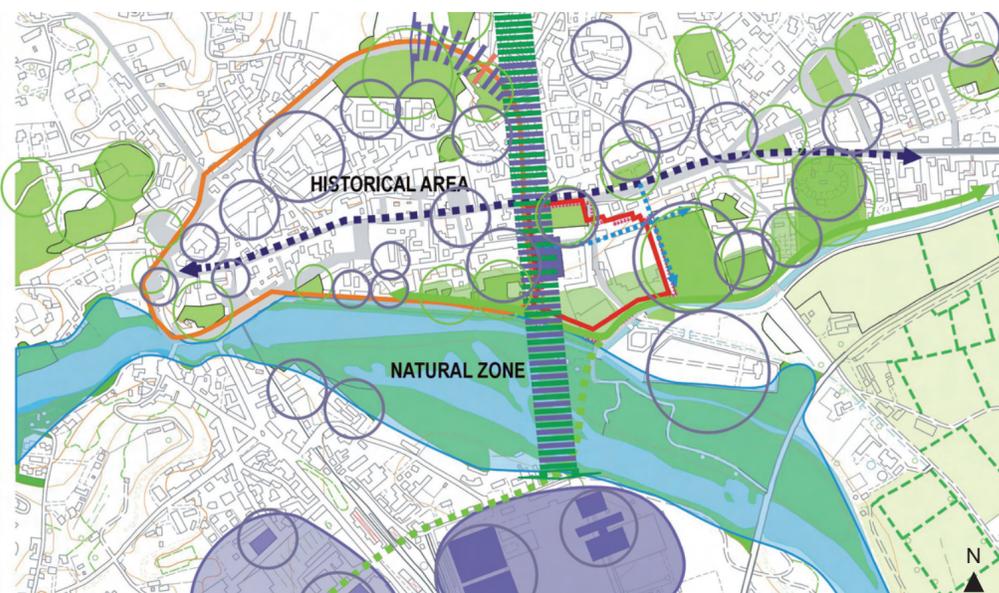


**4. Urban Analysis - Mobility, 1: 10.000**

- Site Area
- River and Natural Area
- Dense City
- Diffuse City
- Services and Transformation Area
- Sprawl City

- Green Urban Areas
- Diffuse City
- Urban Services and commerce

- Mobility
- Service and Green Connections



**4. GROUP TUTOR: Mihaela Harmanescu**

Caterina Testa

Kubra Buyukcolpan

Sebastian Guta

Yuliva Ivanova

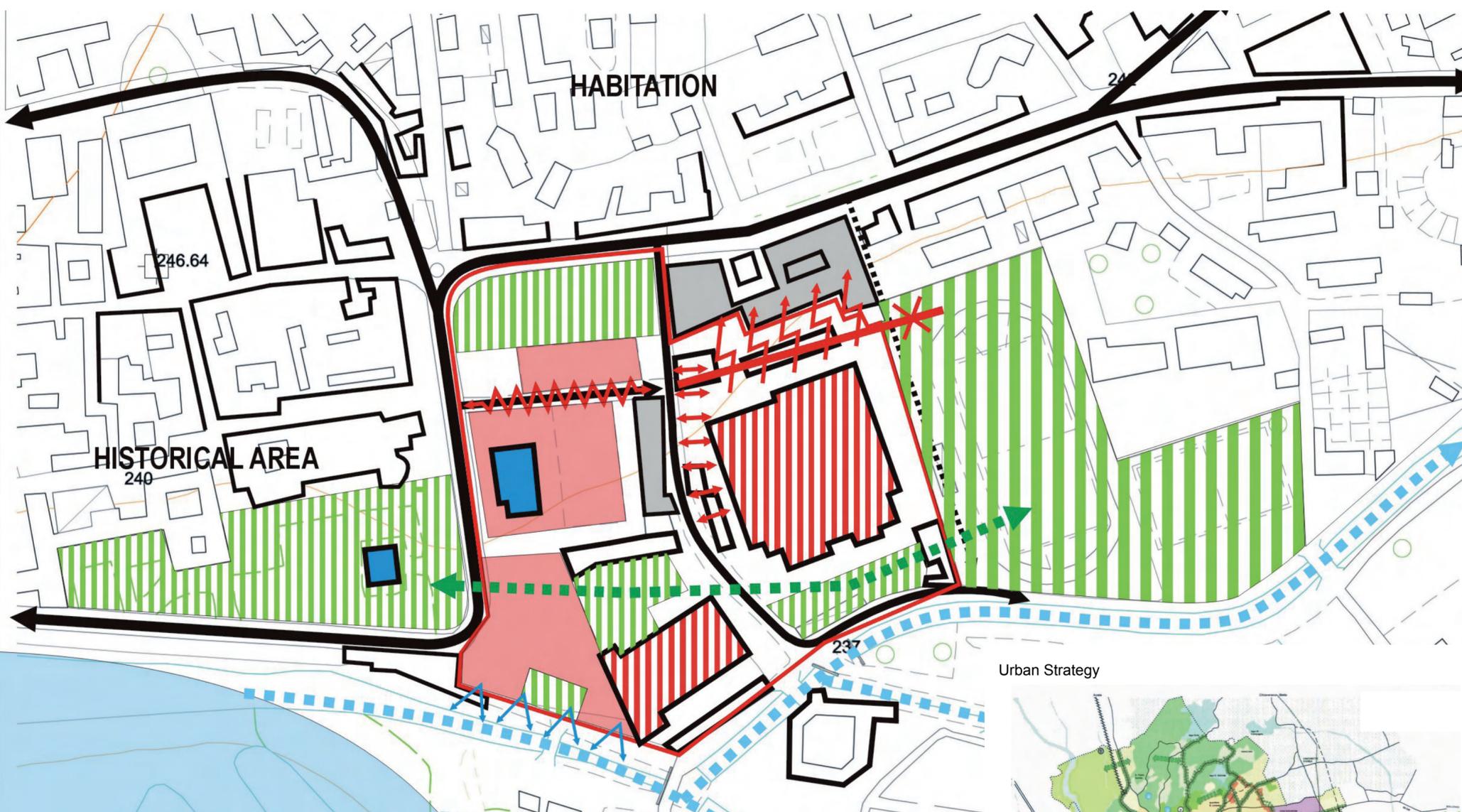
Dorota Wisniewska

**TERRITORIAL AND URBAN STRATEGY**

The site area is in the middle of three main system:

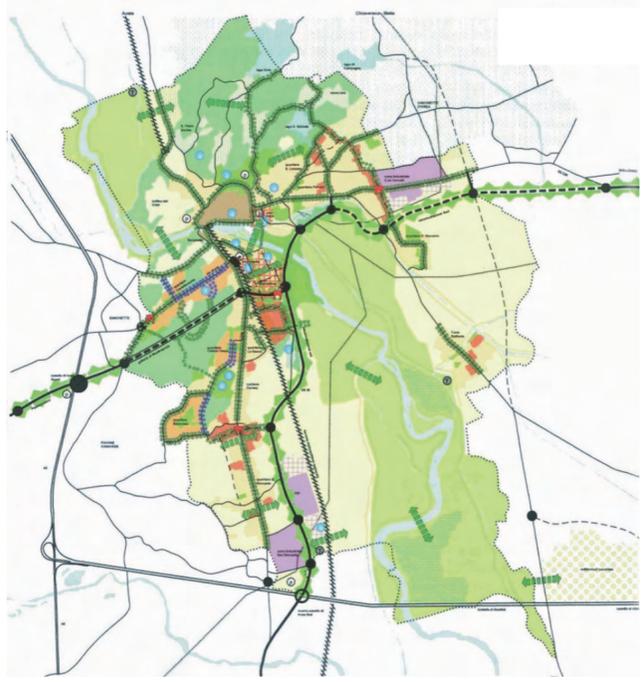
- Olivetti's Axe - New Transformation Area - City Centre**  
The site is just on an imaginary connection between these three different part, that can provide a cultural and commerce urban system.
- Green Hill - River - Rural Park - Urban Green Spaces - Serra**  
The site is a linking point for four environmental system: the hills in the south of the city, the rural park on the east, the river and the Serra close to the mountains in the north. The project could provide the continuity of these natural systems and linking them to the city.
- Leisure and Sport Axe along the River**  
Along the canal there are different existing sport and leisure activities: a football court and a sport. The project would provide the continuity of the system of terrace along the river connecting it to the city.

The concerned area represent a kind of "gate" to the town, which contrasts with it by its modern vision of architecture and town planning, but also it is linked to Ivrea by the historical monument (the post office) which is in the center of a big piazza, with the used materials to create the buildings and the pavements and with the new functions of commerce, leisure and housing.



**1:2000 Neighborhood analysis**

- |                  |                              |                  |                 |                                |                             |
|------------------|------------------------------|------------------|-----------------|--------------------------------|-----------------------------|
| River and canals | Historical Building          | <b>PROBLEM</b>   | Traffic problem | <b>OPPORTUNITY</b>             | Green connections suggested |
| Site Area        | Existing Green Areas         | NO Accessibility | Front Back      | Mobility connections suggested | View                        |
|                  | Existing Industrial Building | No Accessibility |                 |                                |                             |

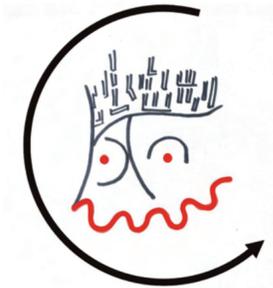
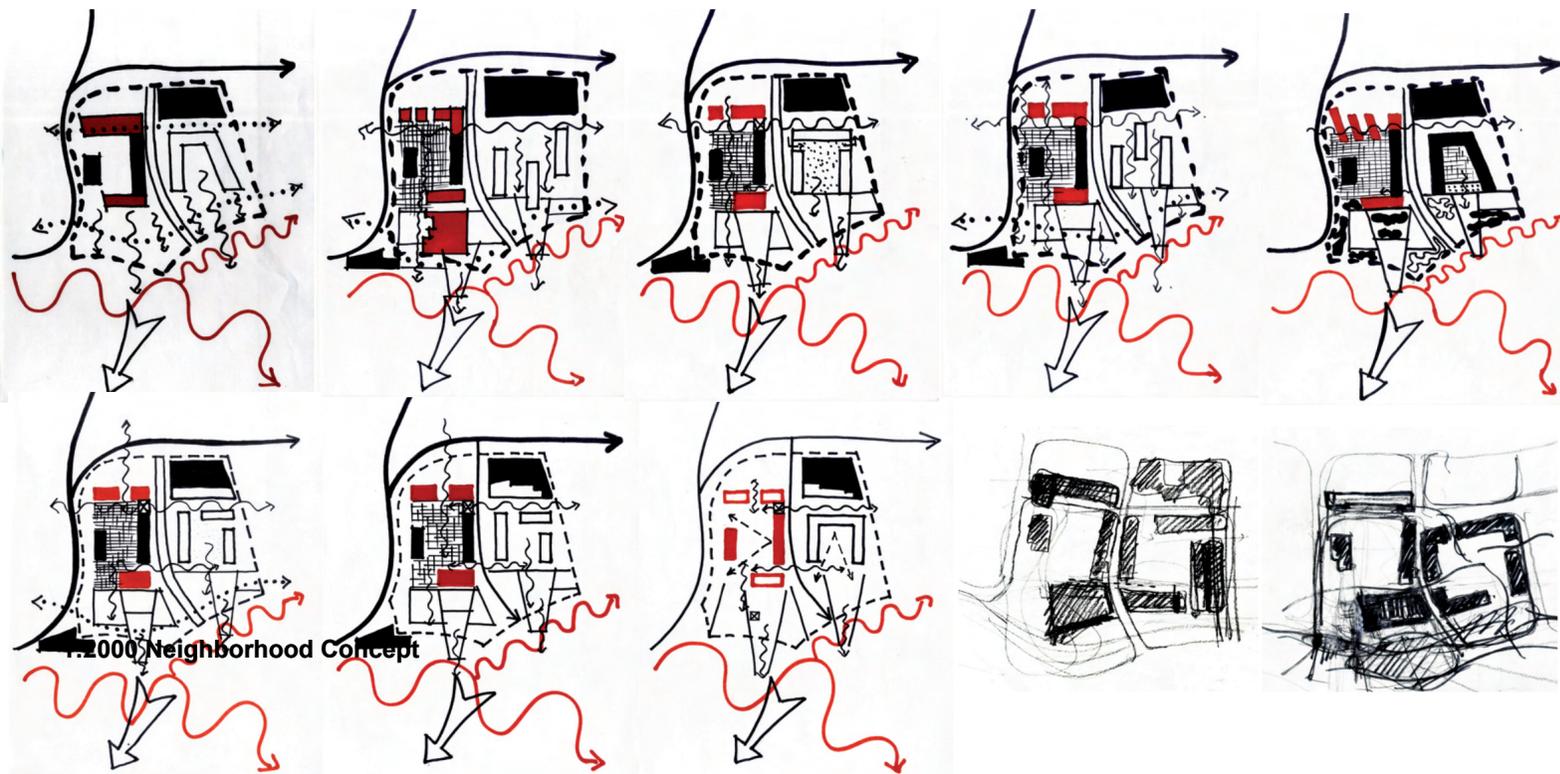


**1:2000 Neighborhood Concept**

- |                  |             |               |       |
|------------------|-------------|---------------|-------|
| River and canals | Green Areas | Green Axis    | Views |
| Site Area        | Services    | Services Axis |       |



Masterplan, 1:1000



**QUANTITY**

HOUSING: 15.000 sq mt  
 PRIVATE GREEN: 5000 sq mt  
 PARKING: 4000 sq mt

HOTEL - LEISURE - SHOP: 5000 sq mt

FOOD STALLS: 2475

NON - FOOD STALLS: 5250

COVER MARKET: 2292

4. GROUP

TUTOR: Mihaela Harmanescu

Caterina Testa

Kubra Buyukcolpan

Sebastian Guta

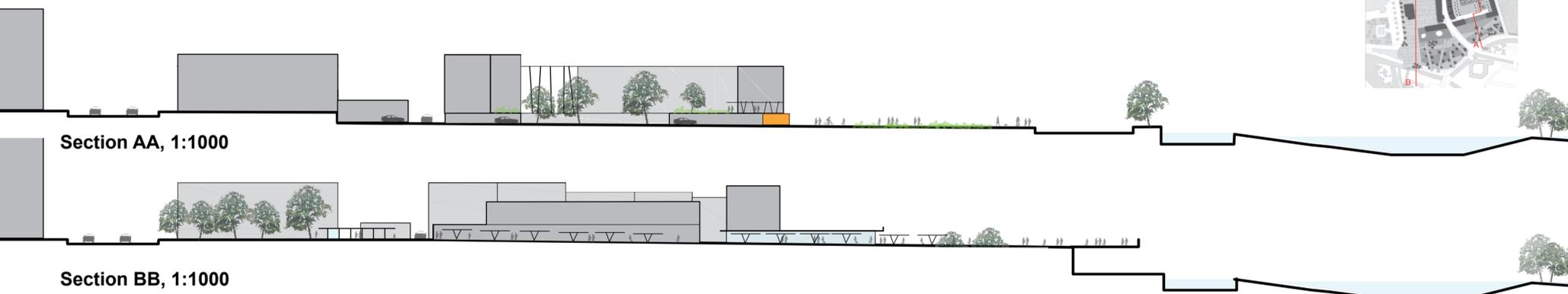
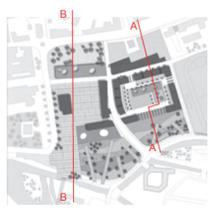
Yuliva Ivanova

Dorota Wisniewska

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COORDINATOR: POLITECNICO DI TORINO



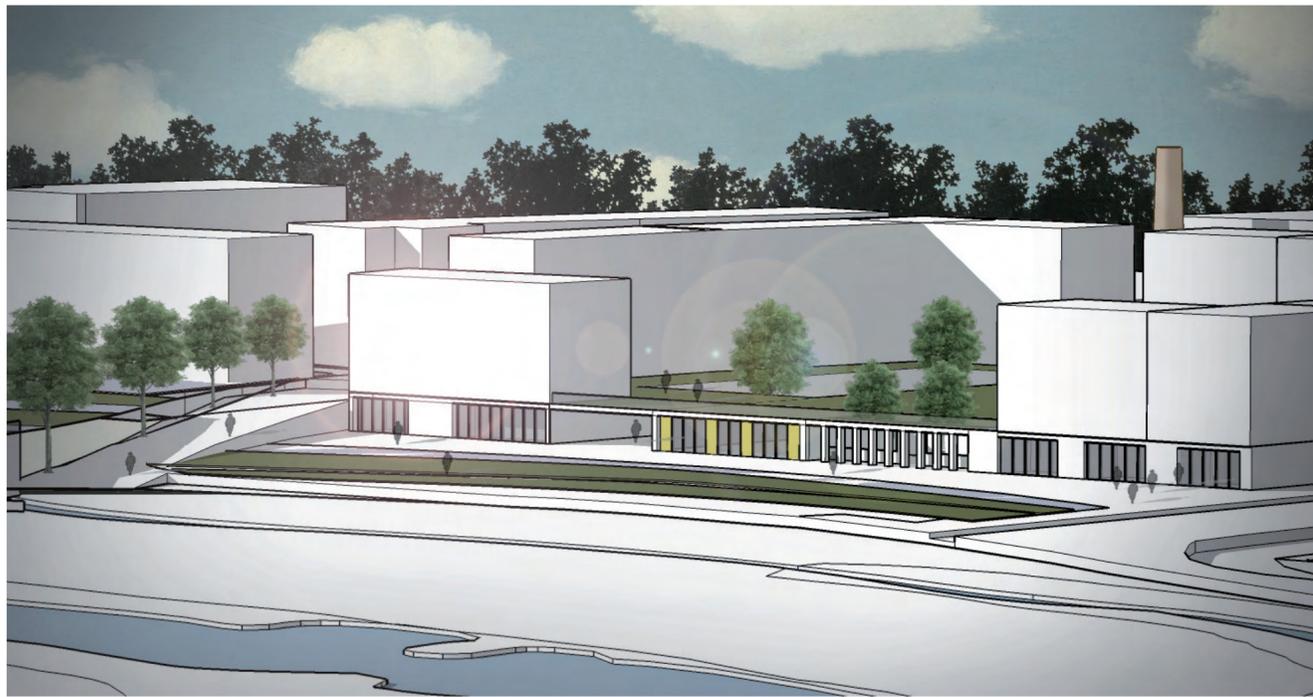
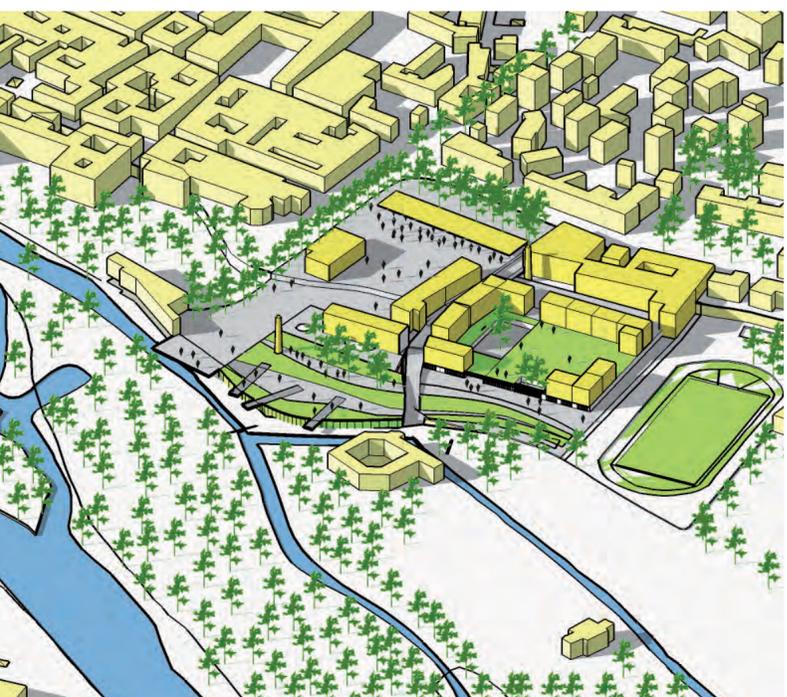


Section AA, 1:1000

Section BB, 1:1000



Masterplan, 1:1000



4. GROUP TUTOR: CATERINA TESTA KUBRA BUYUKCOLPAN SEBASTIAN GUTA YULIYA IVANOVA DOROTA WISNIEWSKA

UPWARD Urban Project Workshop and Responsible Design ERASMUS INTENSIVE PROGRAMME 2012

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